

ATHLETES TOUCHING LIVES FOR JESUS



“Watching an athlete use her sport’s platform to openly glorify the Lord was one of the most incredible things I’ve witnessed during my time on staff with Athletes in Action. Libby’s boldness in spiritually leading those four teams impacted so many people.”

- Hannah Wilson, AIA Staff Member

Read the story here: p.ctx.ly/r/6qvc

Watching Winter Olympics? Don’t forget to offer prayers for the athletes, for the sports ministers serving in the athletes village, and outreaches bringing the gospel to the crowds who are there to watch!

Have you heard of Athletes in Action? AIA is a Cru ministry that especially focuses on reaching professional, college, and high school athletes, and sports minded people with the Gospel and love of Jesus Christ! When we served in Japan with Cru we sometimes helped AIA staff do evangelism at sporting events like the Japan Winter Olympics in 1998, the World Cup in 2002 and the World Basketball Championships in 2006.

Now I (Rochelle) am helping to coach 2 new staff members with AIA: Benny Jones and Zachary Wilson. These men both joined our staff at Cru’s New Staff Orientation in September 2017. Although I have been coaching them regularly during these months of partner development, I got to meet each of them in person at the recent Follow Up Conference held in Daytona Beach. I am excited to introduce them to you!



Benny is married with 2 grown daughters. He served the Lord for many years with the Fellowship of Christian Athletes. During his years with FCA he oversaw the Sugar Bowl Breakfast and the Bobby Bowden Award. Now God has called him to serve with Cru as a fund developer to further AIA’s work around the world. God has good plans for Benny within the AIA ministry.

Zachary is 25 years old and married to Ruth who works as a school teacher. Zachary has a huge heart for athletes at colleges because he knows the pressures they feel to both perform in their sport while keeping up in their classes. Zach has participated in soccer, track, and cross-country. His father

is a college basketball coach who was also influenced by AIA to grow in his faith and use his work to honor Jesus Christ. Zachary will work with AIA reaching college students on the universities in Houston, Texas.

I am so blessed to come alongside these 2 men during this challenging time of their lives and help them grow in their faith and see the Lord provide for them so they can carry on the ministry God has for them. They are following the Lord's leading as recorded in Hebrews 12:1-2: "...let us run with perseverance the race marked out for us. Let us fix our eyes on Jesus, the author and perfecter of our faith, who for the joy set before Him endured the cross..."

Thank you for your prayers and support of Steve's and my ministry as we continue to help send out laborers into various harvest fields in the US and around the world! You are helping Benny and Zach become laborers in the harvest field of athletics!

*Love in Jesus,
Steve and Rochelle*